

MORDIALLOC CRICKET CLUB SPONSORSHIP PACKAGE SEASON 2021/ 2022



About us

The Mordialloc Cricket Club was formally established in 1879.

With three home grounds, our main ground being the recently re-developed Ben Kavanagh Reserve in Mordialloc.

The club has around 250 junior players across the SECA Competition. We also offer the highly successful Woolworths Master and Junior Blaster programs.

We have 5 senior teams playing in the Cricket Southern Bayside and SECA competitions. This year will see our First XI return to the Championship division of the CSB Competition.

Mordialloc Cricket Club have many social members that consist of ex-players, local community members and their families.

Throughout its history, Mordialloc Cricket Club has boasted numerous ex test, first class and premier cricketers as members of the club.

Players and Families come from all over the bayside area to play and support Mordialloc Cricket Club.



MAJOR GOLD SPONSORSHIP 3 YEAR MINIMUM

\$15,000 over 3 years

1st year - \$6,000, 2nd year \$5,000, 3rd year \$4,000

Logo on front or back of senior playing shirt

Ground signage on the fence –2450mm x 950mm (see example pic)



Company details on a roll out banner placed either side of the canteen

Business advertising on the TV screens in the club rooms

MCC website sponsors page – with a link to the company webpage

Full-page advertisement in the season yearbook

1 x club polo shirt that contains your company logo

2 x tickets to sponsors/past players day luncheon

2 x tickets to the \$2,000 reverse draw

Meet and greet with a Mordialloc Cricket Club professional player

A4 framed certificate & social membership



MAJOR SILVER SPONSORSHIP
3 YEAR MINIMUM
\$10,000 Over 3 YEARS
1ST YEAR \$4,000, 2ND YEAR \$3,000, 3RD YEAR \$3,000

Logo on senior playing shirt sleeve or pants
Ground signage on the fence –2450mm x 950mm (see example pic)



Business advertising on the TV screens in the club rooms
MCC website sponsors page – with a link to the company webpage
Half-page advertisement in season yearbook
1 x club polo shirt that contains your company logo
2 x tickets to sponsors/past players day luncheon
A4 framed certificate & social membership



2021/2022 ANNUAL CLUB PARTNERSHIP PACKAGE

Minimum contribution of
\$2,500 per season

Ground signage on the fence –2450mm x 950mm (see example pic)



- Business advertising on the TV screens in the club rooms
- MCC website sponsors page – with a link to the company webpage
- Half-page advertisement in the season yearbook
- 1 x Mordialloc Cricket Club polo shirt
- 2 x tickets to sponsors/past players day luncheon
- A4 framed certificate & social membership



1 YEAR ANNUAL CLUB ASSOCIATE MEMBERSHIP

Minimum contribution of
\$500 per Season

Business advertising on the TV screens in the club rooms

Link to company on MCC website sponsorship page

Advertisement in season yearbook

A4 framed certificate

Club stubby holder

VOUCHER SPONSOR

\$250 per Season

Business advertising on the TV screens in the club rooms

Link to company on MCC website sponsorship page

Advertisement in season yearbook

A4 framed certificate



STUMPS SPONSORSHIP

\$1000

This is a unique opportunity that offers endless exposure.

For the cost of \$1000 we will wrap our home stumps with your business name.

See picture below.

We have home grounds at Ben Kav, Doug Denyer and Bonbeach Sports Reserve.

Please note that there is only a few of these opportunities available.



TEAM SPONSORSHIP

\$500

Another unique and limited opportunity.

Mordialloc Cricket Club has 5 sides and each side needs a sponsor.

For the cost of \$500 you can sponsor your favourite Mordialloc side.

Your name will appear every week in team selection on our various social media platforms.



WHERE TO FIND US:

Ben Kavanagh Reserve, McDonald Street Mordialloc.
Doug Denyer Reserve, McDonald Street Mordialloc

If you are interested in taking up any of these one of a kind and exciting opportunities please email us at:
sponsorship@mordialloccc.org



www.mordialloccc.org

sponsorship@mordialloccc.org

www.facebook.com/mordialloccricketclub

www.instagram.com/mordialloccricketclub

Bank Details:

Bendigo Bank

BSB: 633 000

Acc: 145 791 752

